

Registration

Fax Back to BOMA
(206) 292-8060 Fax or mail to:
BOMA 1904 3rd Ave #825
Seattle WA 98101

Company: _____

Address: _____

Phone: _____

Registration Includes Coffee & Lunch

- \$135 per person—BOMA Member
- \$165 per person—BOMA Member—clock hours
- \$175 per person—Non- BOMA Member
- \$205 per person—Non-BOMA Member—clock hours

BOMA Member Companies registering three or more persons receive a \$20/person discount for additional attendees after the first two full paid registrations

\$ _____ **Total:** CK Box if clock hours ↓

Name

Name

Name

Method of Payment

- Check payable to: **BOMA**
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BOMA SEMINAR

Sustainability for Existing Buildings

Wednesday February 15, 2006
8:00AM—4:30PM

*Washington State Convention and
Trade Center
8th and Pike, Seattle*

*Sponsored in cooperation with
Clover Park Technical College*

Who Should Attend?

Chief Executive & Operating Officers
Asset Managers
Property Managers
Project Managers
Facilities Managers
Chief Engineers
Building Engineers
Service Providers
Office Managers
Tenants

Submitted for
7.5 Real Estate Clock hours

The Building Owners and Managers
Association Seattle King County
1904 Third Avenue #825
Seattle, WA 98101-1123
Phone: (206) 622-8924
Fax: (206) 292-8060



FULL DAY SEMINAR

Wednesday, February 15, 2006

Sustainability for Existing Buildings

8:00AM—4:30PM

Washington State Convention Ctr.
800 Convention Place, Seattle Room 613

Submitted for
7.5 Real Estate Clock hours

Research indicates that by 2010, the green building market will comprise up to 10% of the non-residential construction market, or potentially \$20 billion.

Green building is no longer a fad, but an increasingly important way of doing business and is not just for new construction or government facilities. Green is quickly becoming an essential part of how we will build, operate and manage our existing buildings.

Attend this BOMA sponsored seminar and learn about how you can incorporate sustainability practices to lower your operating costs and be part of an industry that values the environment.

Understanding sustainability is essential to your profession and your career.

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Clover Park Technical College*

Featured Speakers

Casey Caughie, Principal/Director of Building Preservation for Magnusson Klemencic Associates will present a brief outline of the language, short history and players in the field of green. A quick overview of the USGBC, LEED and LEED checklists and certification will be addressed along with a general background of the design ideals and motivations. When it comes to existing buildings how have sustainable principles, born from new building construction, adapted to address existing buildings? What is embedded energy, performance testing, life cycle analysis?

Overwhelmed by the sustainability movement? Confused about how it applies to you as an existing building owner or property manager? Need help sorting it all out and determining what steps to take first? **Rich Mitchell**, managing principal of Group Mackenzie-Seattle will share his insights and experience from several LEED projects to help start to answer some of these important questions. Rich will cover some of the specifics of the LEED-EB (existing building) and LEED-CI (commercial interiors) programs as well as provide an overview of initiating a "sustainability audit" for existing buildings and properties.

Several organizations that specialize in providing goods and services associated with sustainability efforts will provide attendees with the latest information on products and measures that can help advance green building practices, energy rebates, and qualify for LEED points.



Featured Speakers

In this interactive session, **Pat Clark**, Director, GSA, Property Development Division, will explore the benefits of sustainability from the owner's perspective. He'll address the advantages of integrating sustainability into project development, as well as day-to-day building operations. Mr. Clark will cover the short-term cost-benefits, as well as look at the long-term impacts on asset values and tenant satisfaction, while reducing/controlling operating costs. The session will benefit all real estate professionals, not just the owner-operator, but especially those who must often convince investors of the benefits of sustainability.

Kevin Daniels, President, Nitze-Stagen, **Susan Jones**, Principal, atelierjones, LLC and **Norma Miller**, Director of Corporate Facilities, Starbucks, will tell you about how Starbucks and Nitze-Stagen are on track to a LEED EB rating for the Starbucks Center. You will hear the details of how the team is progressing towards getting their 1,650,000 sf building certified with the USGBC. The Starbucks Center Team will present a hands-on session of the process their team developed to pursue the LEED-EB rating, and which LEED-EB points the team decided to go after.

Ash Awad, Vice President, McKinstry Essention and **Steve Fry**, Sr. Architect, Department of Ecology will share the lessons learned while taking the Washington State Department of Ecology building in Lacey to one of the first LEED-EB Certifications in the state. The bigger picture is the ongoing sustainability plan for this building. The best practices for sustainable operations will be discussed along with the various metrics used.

SEMINAR TOPICS

7:30—8:00 AM

Check in and Welcome

Sustainability and LEED Basics

Definitions, Terms, and Who's Who

LEED EB, First Steps, Strategies

Ownership Perspective on Sustainability and LEED

Sustainability Products, Services, & Resources

12:00 PM

Lunch Provided—Networking

Case Study in Progress, Starbucks Center, Starbucks Headquarters

Transitioning to Sustainable Operations

The Department of Ecology Building a LEED-EB Case Study

What Tenants Want

How real is the Market Value of a Green Building

4:30 PM

Seminar Concludes

BOMA's Sustaining Partners



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GCA Services Group™